

# INTERCOLLEGIATE BROADCASTING STATION REPRESENTATIVES

507 FIFTH AVENUE • NEW YORK • VANDERBILT 6-6075

August 30th, 1945

Mr. Charles Neibel  
Station WPRU  
Princeton University  
Princeton, New Jersey

Dear Mr. Neibel:

Please send us immediately the list of weeks during which you will be broadcasting from September 1st, 1945 to March 1st, 1946.

This is to inform you that scripts will not be sent from the Herald Tribune on Labor Day.

Sincerely yours,

*Louis*  
Louis M. Bloch, Jr.  
Manager

LMB:dl

*The approximate dates that*

*WPRU will broadcast during the following weeks*

*From September 1<sup>st</sup> to October 19<sup>th</sup> 1945 and*

*Nov. 1<sup>st</sup> to Dec. 24, 1945. Dec. 26, 1945 thru Dec. 30, 1945*

*Jan. 2<sup>nd</sup> 1946 to Feb. 20, 1946. These are only*

*approximate dates as <sup>exact</sup> vacation time is not yet known. When such date is available it will be immediately forward to you.*

*Incidentally, the technical "buss" have been worked out by our Tech. Dept. & reception is clear all over the campus. [see enclosure] We have a weekly broadcast of the "Princeton Reception of the Air" the third <sup>of thirteen</sup> week, on each Sunday, by request of Patterson, N.H. We are permitted to carry this program using their remote facilities to our studios by telephone line.*



~~we would be glad to arrange any broadcast with I.B.S. & to pay for it~~  
~~we were under the impression that I.B.S. would be interested in having~~  
~~the program for~~  
Please discuss these discussions by prominent scientists of the University Faculty. <sup>if you deem it advisable sponsors</sup> No commercial are permitted, however, as it is the policy of the University at this time not to commercialize. WPRU would be able to I.B.S. using their facilities through WPRU.

Further WPRU is planning to sponsor a huge Reconversion Dance at 8:00 p.m., <sup>Sept. 29, 1945</sup> in Baker Hall at 1000 10th Ave. which will entail sales from visiting women's universities such as Bryn Mawr & Vassar. We cordially invite I.B.S. <sup>all</sup> stations to broadcast <sup>the affair</sup> <sup>from 10:00 to 11:00 p.m.</sup> We hope to be able to have Col. Jimmy Stewart <sup>for</sup> <sup>the</sup> <sup>occasion</sup> other outstanding personalities in this way, should he be able to <sup>attend</sup>.

An intermission of about 15 min. mid-way in the dance period. A number of celebrities will be invited from New York to officiate & the band will also be a group of New York musicians to deliver some good dance music. <sup>Periodically</sup> The name band will be used. The intermission program will consist of such features as the Princeton like Club singing Boston & other songs, a few skits taking off on the U.S.O.

This entire program evolved around the idea of the Vets on campus doing something to entertain the girls, in stead of vice versa - a reconverted U.S.O. with men serving as hostesses. We are inviting Life Magazine to be present for pictures and a

Theme such as "Life visits a Reconversion Dance."